



TAA Wins Task Force Contract for Professional Business Analysis, Advisory and Assistance Support, Afghanistan

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The Task Force for Business and Stability Operations (TFBSO) has awarded Transformation Advisors Group, LLC (TAA) a contract to provide business analysis and advisory and assistance support to Task Force economic revitalization efforts in Afghanistan. The period of performance is one year plus two six-month option periods.

The TFBSO was established in June 2006 to aid in the revitalization of Iraq's economy and in creating jobs for the Iraqi people. In 2010, TFBSO began operations aimed at creating economic opportunities for the people of Afghanistan. TAA has been supporting the Task Force in both Iraq and Afghanistan since their inception in 2006; this contract is a follow-on for services TAA has been providing in Afghanistan for the past year, with expanded scope to increase the level of consultancy and strategic analysis in the areas of business process transformation, Global Marketing, and foreign direct investment in fragile states, and to assist with monitoring initiatives for alignment with Task Force goals, including the President's plan for the fragile state's success.

TAA teamed with Vestige Consulting, LLC and Emissary Transition Group (ETG) to prepare their offer. Vestige is a veteran-owned small business that provides a wide range of financial management, business analytics, and program management solution offerings. ETG is a woman-owned business that provides turnkey security and logistics services in support of businesses operating in fragile states. The three organizations will work cooperatively to deliver efficient and effective services in support of TFBSO initiatives.

TAA team members are assigned to positions in the Washington, D.C. area and in Afghanistan. The team will provide functional and logistics support for TFBSO operations as well as subject matter experts to assist in the development and expansion of Afghan industries such as manufacturing, mining, agribusiness, and textiles.

"Transformation Advisors Group has had a long and satisfying relationship with the Task Force," says Mr. Campbell Shannon, CEO of TAA. "We are a strong supporter of their mission and can appreciate, from direct experience, the challenges associated with their economic revitalization efforts in Iraq and Afghanistan. Each member of our team is a dedicated top performer, and derives a great deal of personal and professional satisfaction from their contributions to TFBSO objectives."

This award also allows TAA to deliver on their commitment to hiring veterans. "We have several highly-qualified veterans on our team, some of whom we are bringing on board as full-time employees," says Mr. Shannon. "Creating career opportunities for veterans has been and continues to be a key component of TAA's business strategy."

Transformation Advisors Group, LLC is a Service Disabled Veteran Owned Small Business serving the Department of Defense, Defense Agencies and Federal Government. TAA brings unparalleled experience with transformation strategy and the integration of transformation activities across organizational boundaries. TAA is a proven knowledge leader that delivers integrated policy, process, technology, and organizational improvements and cultural change across your identified business areas. TAA deploys seasoned, experienced change advisors who implement a value-driven approach to solving urgent and complex client business requirements. You can visit their web site at www.taateam.com.

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